## Detecting Wikipedia Vandalism via Spatio-Temporal Analysis of Revision Metadata

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#### Vandalism



#### Barack Hussein Obama II (

- '/bə'ra:k hu:'seɪn oʊ'ba:mə/; born August 4, 1961) is !!! THE WORSTEST PRESIDENT
- EVER. PLEASE RESIGN IMMEDIATELY!!! the 44th and current President of the United States. He is the first African American to hold the office. Obama previously served as the junior United States Senator from Illinois, from January 2005 until he resigned after his election to the presidency in November 2008.

Originally from Hawaii, Obama is a graduate of Columbia University and Harvard Law School, where he was the president of the Harvard Law Review. He was a community organizer in Chicago before earning his law degree. He worked as a civil rights attorney in Chicago and taught constitutional law at



#### VANDALISM: Informally, an edit that is:

- Non-value adding
- Offensive
- Destructive in content removal

- Serious problem. One source [3] estimates hundreds of millions of 'damaged page views'
- NLP effective for blatant instances. Subtle ones (e.g., insertion of 'not', name replacement) much harder to find
- Our method: Alternative means of detection, complementing NLP

# Big Idea



- Wikipedia revision metadata (not the article or diff text) can be used to detect instances of vandalism
  - As effective as language-processing [2] efforts
  - Machine-learning over spatio-temporal props:
    - Simple features: Straightforward metadata analysis
    - Aggregate features: Reputation values for single entities (editors, articles) and spatial groupings thereof (geographical location, topical categories)

#### Outline



- Labeling revisions (rollback)
- Simple features
  - Motivation: SNARE [1] spam-blocking
  - Edit time-of-day, day-of-week, comment length...
- Aggregate features
  - Motivation: PreSTA [5] reputation algorithm
  - Article rep., editor rep., spatial reputations...
- Classifier performance
- STiki [4] (a real-time implementation)

#### Metadata



#### Wikipedia provides metadata via DB-dumps:

#	METADATA ITEM	NOTES
(1)	Timestamp of edit	In GMT locale
(2)	Article being edited	Able to deduce namespace from title
(3)	Editor making edit	May be user-name (if registered editor), or IP address* (if anonymous)
(4)	Revision comment	Text field where editor can summarize changes

## Labeling Vandalism



#### "Reversion" (i.e., undo)

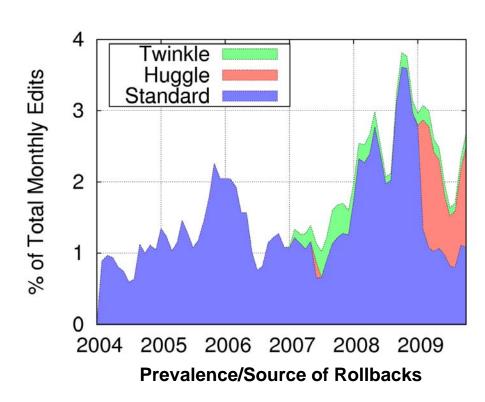
- Any user can execute:
- (1) Press button
- (2) Enter edit summary
- (3) Confirm reversion

#### "Rollback" (expedited revert)

- Privileged: ≈4,700 users
- (1) Press button. Done.
- Auto-summarization:
   "Reverted edits by x to last revision by y"

#### Test-set contains ≈50 million edits:

- (1) only NSO edits (71% of all edits)
- (2) only edits within last year (2008/11+)



#### Rollback-Based Labels



- Use rollback-based labeling:
  - (1) Find special comment format
  - (2) Verify permissions of editor
  - (3) Backtrack to find offending-edit (OE)
  - All edits not in set {OE} are {Unlabeled}
- Alternatives: Manual labeling, page-hashing
- Advantages of using rollback:
  - (1) Automated (just parsing)
  - (2) High-confidence (privileged users are trusted)
  - (3) Per-case (vandalism need not be defined)

# Simple Features



# SIMPLE FEATURES

\* Discussion abbreviated to concentrate on aggregate ones

## **Spatio-Temporal Basics**



- Temporal props: A function of when events occur
- Spatial props: Appropriate wherever a size, distance, or membership function can be defined

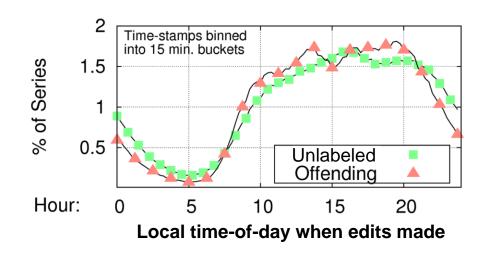
#### Motivating work: SNARE [1]

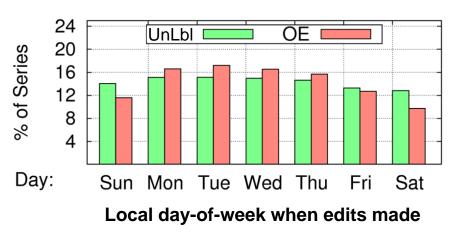
- Spatio-temporal props. effective in spam-mitigation
  - Physical distance mail traveled, time-of-day, mail sent, message size (in bytes), AS-membership of sender... (13 in total)
- Advantages of approach:
  - NLP-filters easy to evade... More difficult for spatio-temporal props.
  - Computationally simpler than NLP

## Edit Time, Day-of-Week



- Use IP-geo-location data to determine origin time-zone, adjust UTC timestamp
- Vandalism most prevalent during working hours/week: Kids are in school(?)
- Fun fact: Vandalism
   almost twice as
   prevalent on a Tuesday
   versus a Sunday





## Time-Since (TS)...



TS Article Edited	OE	UnLbl
All edits (median, hrs.)	1.03	9.67
TS Editor Registration	OE	UnLbl
Regd., median (days)	0.07	765
Anon., median (days)	0.01	1.97

- Long-time participants vandalize very little
  - "Registration": time-stamp of first edit made by user
  - Sybil-attack to abuse benefits?

- High-edit pages most often vandalized
  - ≈2% of pages
     have 5+ OEs, yet
     these pages have
     52% of all edits
  - Other work [3]
     has shown these
     are also articles
     most visited

## Misc. Simple Features



FEATURE	OE	UnLbl
Revision comment (average length in characters)	17.73	41.56
Anonymous editors (percentage)	85.38%	28.97%
Bot editors (percentage)	00.46%	09.15%
Privileged editors (percentage)	00.78%	23.92%

- Revision comment length
  - Vandals leave shorter comments
     (lazy-ness? or just minimizing bandwidth?)
- Privileged editors (and bots)
  - Huge contributors, but rarely vandalize

## Aggregate Features

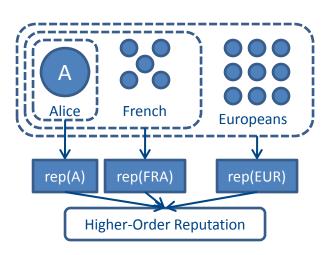


# AGGREGATE FEATURES

## PreSTA Algorithm



core IDEA: No entity specific data? Examine spatially-adjacent entities (homophily)



PreSTA [5]: Model for ST-rep:

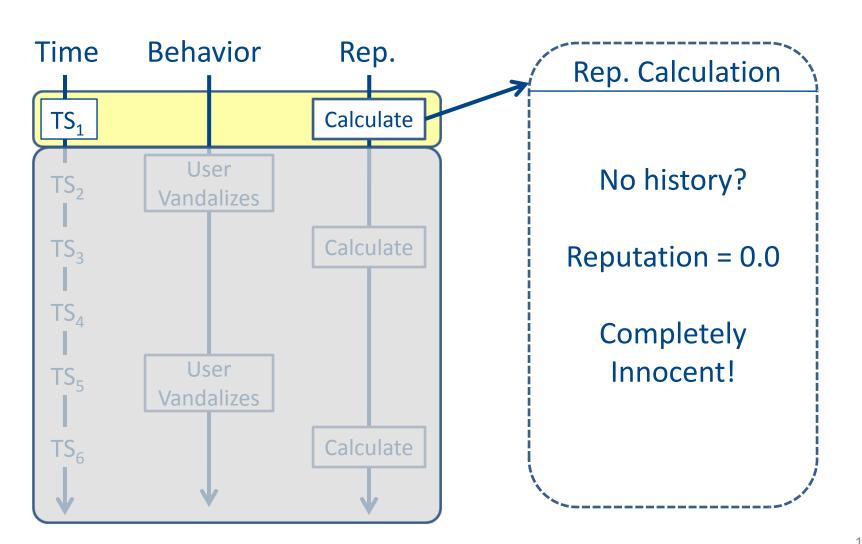
#### Rep(group) =

 $\sum \frac{time\_decay (TS_{vandalism})}{size(group)}$ 

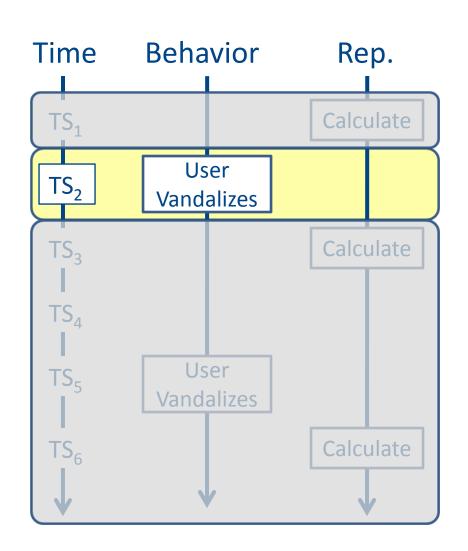
Timestamps (TS) of vandalism incidents by *group* members

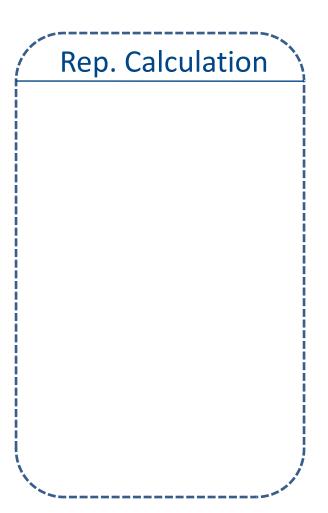
- Grouping functions (spatial) define memberships
- Observations of misbehavior form feedback – and observations are decayed (temporal)



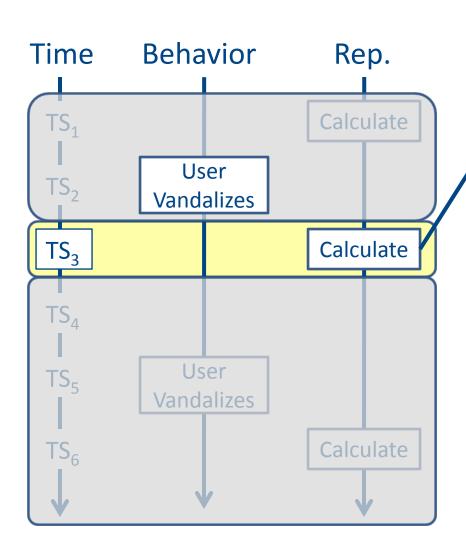












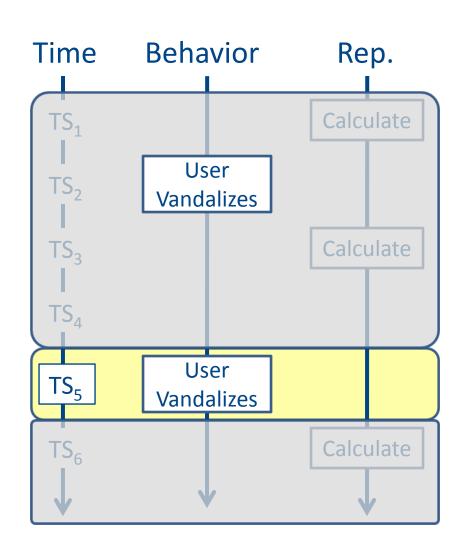
Rep. Calculation

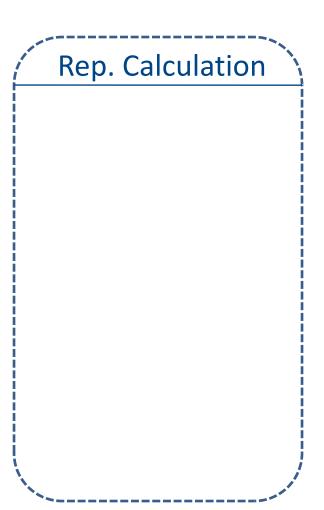
One incident in history

Reputation:  $decay(TS_3 - TS_2) = 0.95$ 

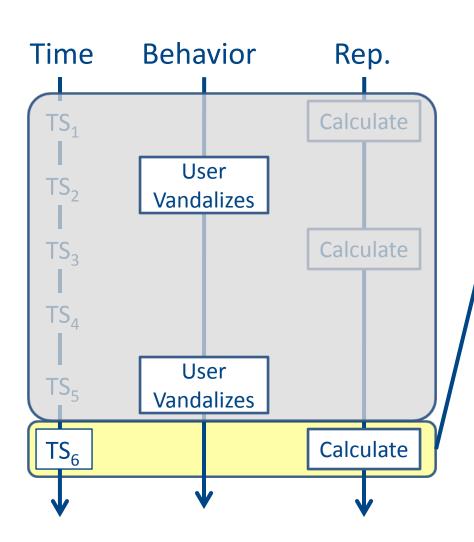
decay() returns
values on [0,1]











Rep. Calculation

Two incidents in history

Reputation:

$$decay(TS_6 - TS_2) +$$

$$decay(TS_6 - TS_5) =$$

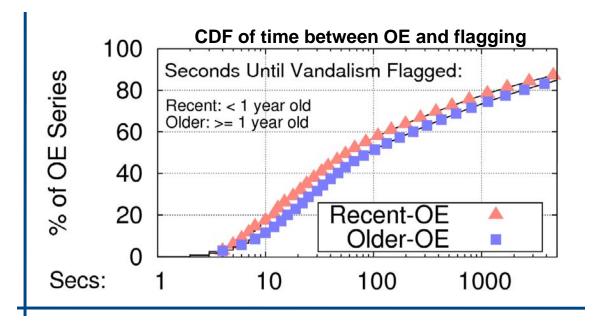
$$0.50 + 0.95 = 1.45$$

Values are relative

#### Rollback as Feedback



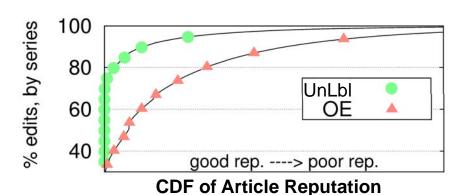
Use rollbacks (OEs) as neg. feedbacks for entities



- Key notion: A bad edit is not part of reputation until (TS<sub>flag</sub> > TS<sub>vandalism</sub>). Thus, vandalism must be flagged quickly so reputations are not latent.
  - Fortunately, median time-to-rollback: ≈80 seconds

## **Article Reputation**





ARTICLE	#OEs
George W. Bush	6546
Wikipedia	5589
Adolph Hitler	2612
United States	2161
World War II	1886

**Articles w/most OEs** 

- Intuitively some topics are controversial and likely targets for vandalism (or temporally so).
- Trivial spatial grouping (size=1)
- 85% of OEs have non-zero rep (just 45% of random)

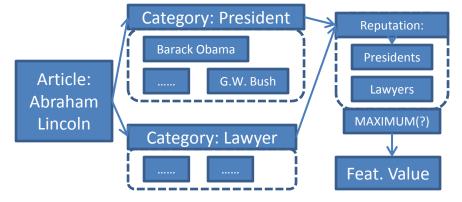
## **Category Reputation**



- Category = spatial group over articles
- Wiki provides cats.
   /memberships use
   only topical ones
- size() = Number of category members
- Overlapping grouping
- 97% of OEs have nonzero reputation (85% in article case)

CATEGORY (with 100+ members)	PGs	OEs/PG
World Music Award Winners	125	162.27
Characters of Les Miserables	135	146.88
Former British Colonies	145	141.51

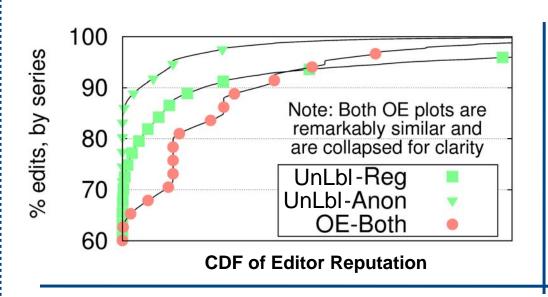
#### **Categories with most OEs**



**Example of Category Rep. Calculation** 

## **Editor Reputation**



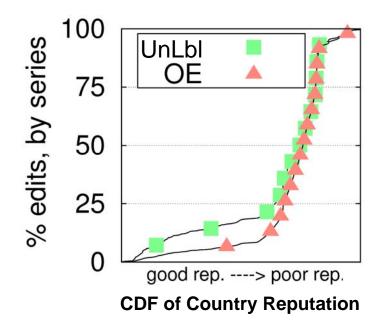


- Straightforward use of the rep() function, oneeditor groups
- Problem: Dedicated editors accumulate OEs, look as bad as attackers (normalize? No)
- Mediocre performance. Meaningful correlation with other features, however.

# **Country Reputation**



- Country = spatial grouping over editors
- Geo-location data maps IP → country
- Straightforward: IP resides in one country



RANK	COUNTRY	%-OEs
1	Italy	2.85%
2	France	3.46%
3	Germany	3.46%
		•••
12	Canada	11.35%
13	United States	11.63%
14	Australia	12.08%

OE-rate (normalized) for countries with 100k+ edits

### Class. & P-Form



# CLASSIFICATION & PERFORMANCE

## **ML** Training



- Calc. features for all edits.
   Normalize onto [0,1]; polarity
- SVM: Support Vector Machine
- ISSUE: {Unlabeled} set is just that. Very low cost penalties so no over-compensation.
- Train over prior subset to classify now (100+ edits/sec).

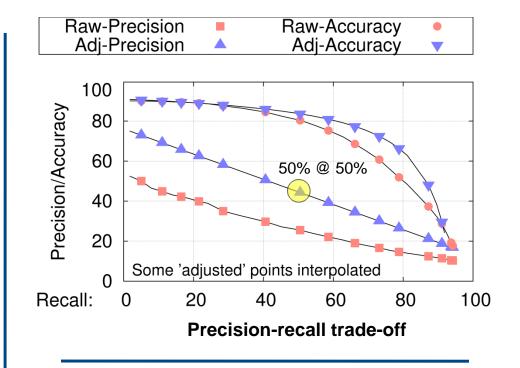
#	FEATURE
1	Edit time-of-day
2	Edit day-of-week
3	Time-since page edited
4	Time-since user reg.
5	Time-since last user OE
6	Rev. comment length
7	Article reputation
8	Category reputation
9	Editor reputation
10	Country reputation

Review of features used (only IP-editors)

#### Performance



- ISSUE: Edits classified as OE but in {UnLbl} may not be FPs:
  - Manual inspection
  - Raw vs. adjusted
  - Corpus produced\*
- Similar performance to NLP-efforts [2]
- Use as an intelligent routing (IR) tool
- Shown steady-state



Recall: % OEs classified as such

Precision: % of edits classified OE that are actually vandalism

#### Conclusions



- Showed spatio-temporal properties can locate
   Wikipedia-vandalism comparably to NLP
  - Complementary; still some advantages:
    - Content/language independent
    - Harder to evade (analysis needed)
    - Faster (100+ edits/sec vs. 5 edits/sec)
- Spatio-temporal reputation as a general-purpose technique for content-based access control?
  - Email spam: SNARE [1] and PreSTA [5]
  - This work shows it also works for Wikipedia

**STiki** 

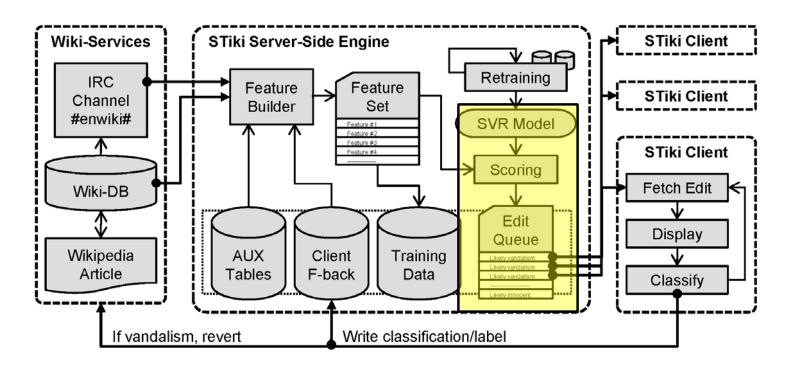




(STiki) [4]: A real-time, on-Wikipedia implementation of the technique

#### STiki Architecture

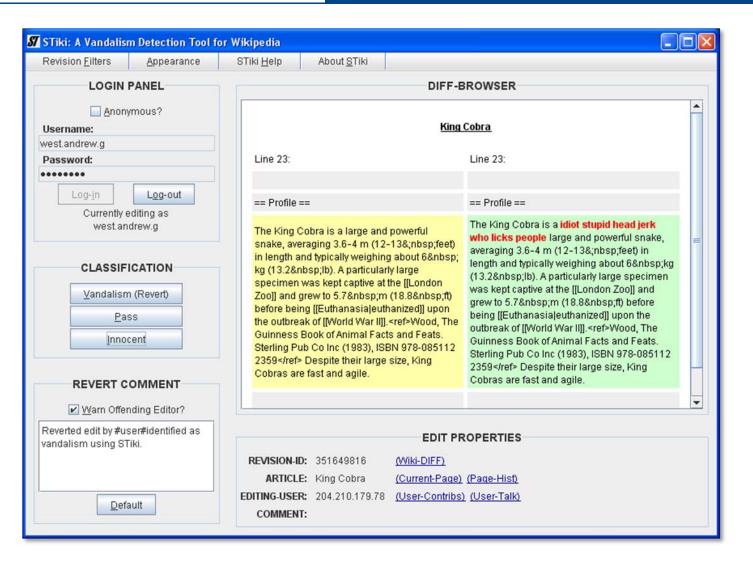




- SV-Regression: Produces real-valued vandalism score (queue priority)
- No {unlabled} set humans provide definitive edit labels for learning
- Has already been used to reverted 1000+ instances of vandalism
- Code could be re-purposed for other research goals

#### STiki Client GUI





#### References



- [1] S. Hao, N.A. Syed, N. Feamster, A.G. Gray, and S. Krasser. **Detecting** spammers with SNARE: Spatiotemporal network-level automated reputation engine. In 18<sup>th</sup> USENIX Security Symposium, 2009
- [2] M. Potthast, B. Stein, and R. Gerling. **Automatic vandalism detection in Wikipedia**. In *Advances in Information Retrieval*, pp. 663-668, 2008.
- [3] R. Priedhorsky, J. Chen, S.K. Lam, K. Achier, L. Terveen, and J. Riedl. Creating, destroying, and restoring value in Wikipedia. In *GROUP '07: The* 2007 ACM Conference on Supporting Group Work, pp. 259-268, 2007.
- [4] A.G. West. **STiki: A vandalism detection tool for Wikipedia**. http://en.wikipedia.org/wiki/Wikipedia:STiki. *Software*, 2010.
- [5] A.G. West, A.J. Aviv, J. Chang, and I. Lee. **Mitigating spam using spatio-temporal reputation**. *Technical report MS-CIS-10-04, University of Pennsylvania*, February 2010.