



Notos: Building a Dynamic Reputation System for DNS

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Problems with Static Blacklisting

- Malware families utilize large number of domains for discovering the "up-to-date" C&C address
 - Examples are the Sinowal, Bobax and Conficker bots families that generate tens of thousands new C&C domains every day
 - IP-based (dynamic or not) blocking technologies cannot keep up with the number of IP addresses that the C&C domains typically use
 - DNSBL based technologies cannot keep up with the volume of new domain names the botnet uses every day
- Detecting and blocking such type of agile botnets cannot be achieve with the current state-of-the-art







Outline

- Notos
 - Notations, Passive DNS trends, and anchorzones
 - Network based profile modeling
 - Network and zone based profiles clustering
 - Reputation function
 - System implementation
 - Results
- Conclusions and Future Work









- Network and zone based features that capture the characteristics of resource provisioning, usages, and management by domains.
 - Learn the models of legitimate and malicious domains
- Classify new domains with a very low FP% (0.3846%) and high TP% (96.8%).
 - Days or even weeks before they appear on static blacklists.





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Notation & Terminology

- Resource Record (RR)
 - www.example.com 192.0.32.10
- 2nd level domain (2LD) and 3rd level domain (3LD)
 - For the domain name www.example.com: 2LD is the example.com and 3LD is the www.example.com
- Related Historic IPs (RHIPs)
 - All "routable" IPs that historically have been mapped with the domain name in the RR, or any domain name under the 2LD and 3LD
- Related Historic Domains (RHDNs)
 - All fully qualified domain names (FQDN) that historically have been linked with the IP in the RR, its corresponding CIDR and AS







- Successful DNS resolutions that can be observed in a given network
- Data set has traffic from 2 ISP sensors one in west coast and one in east coast, also data from SIE
- We observe that different classes of zones demonstrate different passive DNS behaviors
- The number of new domain names and IPs we observe every day is in the range of 150,000 to 200,000







Passive DNS trends



Anchor classes in pDNS: Akamai, CDN, Popular, DYNDNS and Common





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Features

Notos computes three feature vectors for a RR, based on its RHIPs, RHDNs and Evidence data. The analysis of these feature vectors is forwarded to the reputation



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Network Profile Modeling

Train a Meta-Classifier based on the 5 anchor-classes
The network feature vector of a domain name *d* is translated into the network modeling output (*NM*(*d*))



The NM(d) is a feature vector composed from the confidence scores for each different anchor-class

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The network and zone based feature vectors of a domain d are used to produce the domain clustering output (DC(d))



In this step we are able to **characterize** unknown domains within clusters based on already labeled domains **in close proximity**. The DC(d) is a 5-feature vector characterizing the position of *d* in the cluster.

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Reputation Function

- Each domain *d* in our dataset is transformed into three feature vectors by Notos: *NM(d)*, *DC(d)* and *EV(d)* (evidence profile output); these vectors assemble the reputation vector *v(d)*
- The reputation function *f(v(d))* assigns a score to the domain name *d* between [0,1]
- The reputation function is a statistical classifier (Decision Tree with Logistic Boost - after model selection)
- The reputation function is trained using labeled domain data







Operational Model of Notos

- Notos utilizes the **Off-line mode** to train classifiers, build the clusters and train the reputation function
- In the **In-line mode**, Notos assigns reputation to new RRs observed at the monitoring point







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Results from the Reputation Function



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Results from the Reputation Function (cont'd)





Tech Transfer

- Damballa is actively evaluating Notos
- ISPs are interested in having us extend this line of research
- DNS vendors and other network operators
 - Have been spending millions of \$ and years trying to build similar system, but fail to match Notos' capability/performance
 - Trying to get Notos technologies







Conclusions and Future Work

- Conclusions:
 - Combining network, zone, and evidence features provides the ability to dynamically associate unknown domains to known domains/networks
 - Benefits: with limited labeled domains we can identify new malicious ones, much sooner than BLs
- Future Work:
 - Targeted detection: use an additional clustering step based on association with specific fraudulent domain name class (RBN, Zeus, etc.) to enable targeted detection
 - Combine Notos with Spam/Flux detection systems





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