

Cyber Physical Systems Week 2013 Sponsorship Opportunities

Apr. 8-11, 2013
Philadelphia

Tier I

CPSWeek 2013 Conferences

1. ACM Conference on Hybrid Systems, Computation and Control (**HSCC**)
2. ACM/IEEE Conference on Information processing in Sensor Networks (**IPSN**)
3. ACM Conference on High Confidence Networked Systems (**HiCoNS**)
4. IEEE Real-Time and Embedded Technology and Applications Symposium (**RTAS**)
5. ACM/IEEE Conference on Cyber-Physical Systems (**ICCPs**)

Tier I offers the **maximum** exposure during **CPSWeek**.
Benefits include:

- Space for a booth/table will be provided (during 1 full day of CPSWeek)
- Talk time during banquet or lunch
- Access to registrant lists of all conferences/workshops
- Ability to add a gadget with corporate logo to attendees' package
- Ability to insert promotional flyer in attendees' package
- Free registration for two attendees for CPSWeek
- 150-word corporate profile and logo on CPSWeek website
- 150-word corporate profile and logo on program handed out to all attendees
- Corporate logo on posters and during opening session

Cost of sponsorship for Tier I: \$15,000

Additional Sponsorship Opportunities

- **Conference Dinner:** a high visibility event for the company. Attendees will be informed of the sponsorship [**\$2,000**]
- **Sponsored Bags:** will initially include conference materials/proceedings/etc. Company name/logo will be visible on bag [**\$1,500 + bag production costs**]

Tier II

Tier II offers the following sponsorship benefits:

- Space for a booth/table during the poster/demo session
- Ability to insert promotional flyer in attendees' package
- Free registration for one attendee for CPSWeek
- 150-word corporate profile and logo on CPSWeek website
- 150-word corporate profile and logo on program handed out to all attendees
- Corporate logo on posters and during opening session

Cost of sponsorship for Tier II: \$7,500

Tier III

Tier III offers the following sponsorship benefits:

- Corporate logo on CPSWeek website
- Corporate logo on program handed out to all attendees
- Corporate logo on posters and during opening session

Cost of sponsorship for Tier III: \$3,500

All Tier I, II or III sponsors will have their Corporate Logo and Link posted on the CPSWeek website: <http://www.cpsweek.org>